## THE POWER OF FAMILIARITY

Why you should lean into what you already own

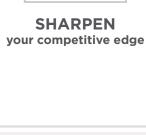
The key to unlocking productivity gains and improving customer experience lies in embracing a modern content services strategy that leverages low-code application development. Bill Priemer, President and CEO, Hyland

OnBase, Hyland's enterprise information platform, is a testament to the vision of our president and CEO, Bill Priemer. And we've got the receipts to prove it. Follow along with this infographic to see why the OnBase solution you use today can be the OnBase solution you need for tomorrow.











**DIVERSIFY:** 

# When diversity scores are high, companies win

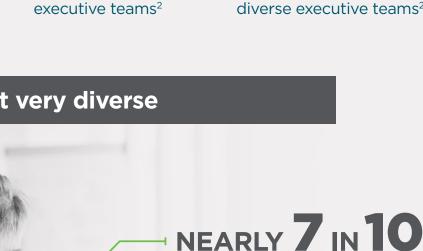
21%

average profitability

with gender-diverse

TECH BEYOND THE IT TEAM







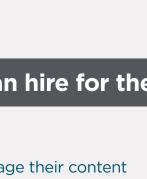
High-tech professionals are white<sup>3</sup>

NEARLY 7 IN 10

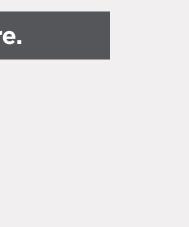








recruitment challenges<sup>5</sup>



80%

to upskilling current employees<sup>3</sup>

#### Projected increase in demand for social and emotional skills in 20308 26%

Projected rise in demand for entrepreneurship

Companies that say soft skills are increasingly

important to company success<sup>7</sup>

**32**%

and initiative-taking projected through 20308 33% IT STACK OnBase provides a low-code rapid application configuration platform that minimizes IT sprawl and decreases vendors.

#### 100+ 1000+ Number of business Number of business apps applications 45% of companies more than 33% of companies use on a weekly basis.6 use on a weekly basis.6

SHARPEN YOUR

COMPETITIVE EDGF

CITIZEN DEVELOPER (sit-uh-zuhn dih-vel-uh-per) noun

Organizations that see

the concept of citizen

88% Gen Z

Say "AI can improve my job" 10

**70% Baby Boomers** 

A tech-smart employee, sometimes found outside of the IT

development solution through a low-code technology.

department and oftentimes frustrated with long IT queues, who assumes direct responsibility for their own processes and process

Organizations planning

to increase their

Companies that report they're managing too many technologies and partners<sup>6</sup>

#### spending on low-code platforms9 developer as important content management to their process and complementary capabilities they need, technologies9 rather than buying improvement plans<sup>9</sup> everything.9

LISTEN TO YOUR

**EMPLOYEES** 

You hired them for a reason. Now keep them, and give them work they'll love.

Respondents who want

to pick and choose the

2 years

Amount of time internal hires

Of millennials said they'd

quit a job if it lacked fast

in-office technology.11

outperform external hires<sup>12</sup>

Organizations actively

looking at low-code



Number of native

Respondents who said siloed

and applications is the largest

content across different repositories

content-related business challenge.13

capabilities included departments OnBase implementations in OnBase can scale to available across multiple industries Capture, content management, process automation, case Healthcare, Government, management, customer

Number of

OnBase

Leverage the tools you already have in OnBase by deploying

Hyland

Hyland revenue that's

reinvested in research

and development of

the OnBase suite

### A SAFE BET OnBase is ready for you to take on tomorrow's technology needs.

Insurance, Financial Services, communications management, Higher Education, more collaboration, reporting and analytics, search, retention and records management

do, you're empowering employees - whether IT pros or techsavvy IT outsiders — to grow your business processes responsibly, creatively and intelligently. Ready to learn more? Download the ebook "Using what you

the low-code solutions you have at your fingertips. When you

How Diverse Leadership Teams Boost Innovation, Boston Consulting Group Delivering Through Diversity, McKinsey & Company Diversity in High-Tech, Equal Employment Opportunity Commission Future-Proof the IT Workforce, Gartner 5. Salary Guide 2020, Robert Half 6. Content At Your Service, Forrester Consulting on behalf of Hyland Global Talent Trends 2019, LinkedIn 8. Skill Shift: Automation and the Future of the Workforce, McKinsey & Company

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have: 43 ways to leverage OnBase's low-code capabilities across your enterprise." >>>

9. Integrating Content Services into Low-Code Applications, AIIM 10. The Workforce Institute at Kronos Incorporated 11. Jive Communications 12. Paying More to Get Less: The Effects of External Hiring versus Internal Mobility 13. Embracing Content Services, AIIM NAVIAN