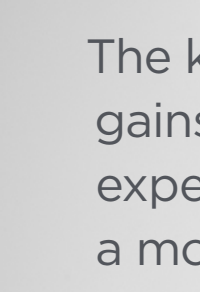


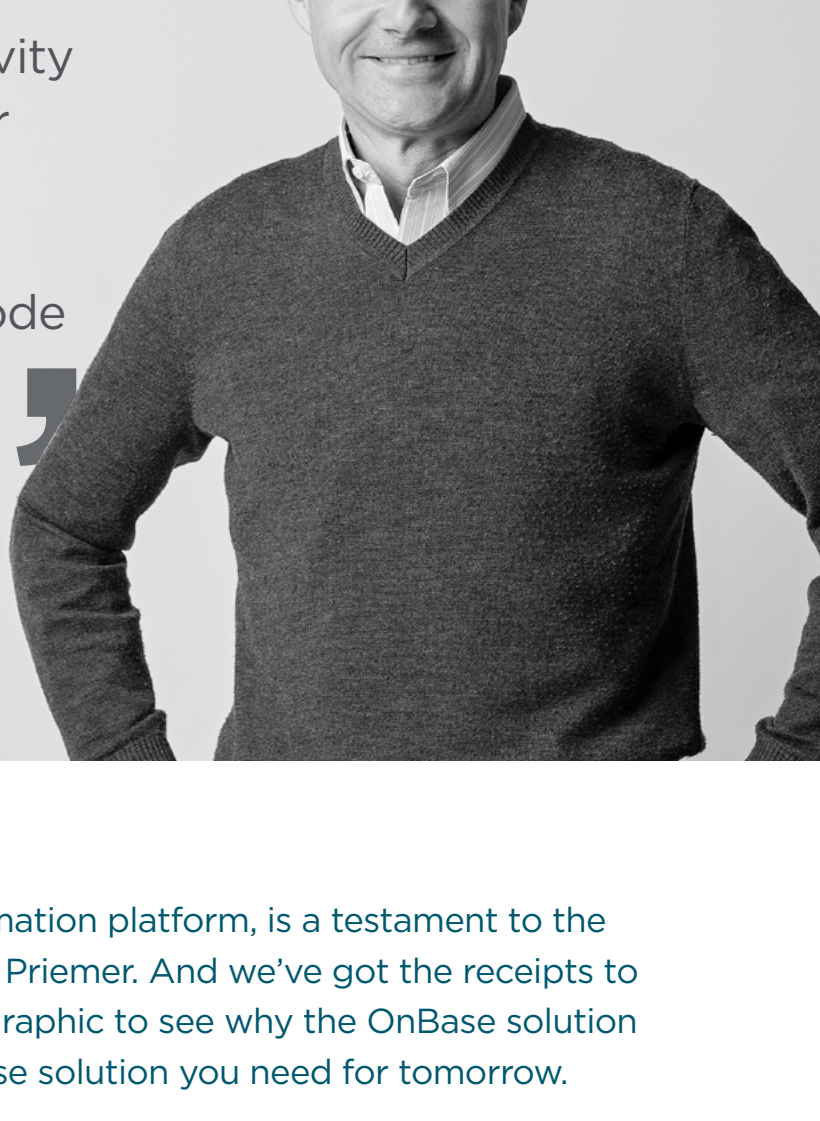
# THE POWER OF FAMILIARITY

Why you should lean into what you already own

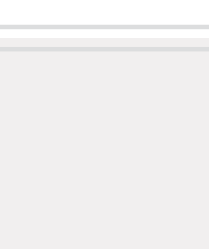


The key to unlocking productivity gains and improving customer experience lies in embracing a modern content services strategy that leverages low-code application development.

Bill Priemer, President and CEO, Hyland



OnBase, Hyland's enterprise information platform, is a testament to the vision of our president and CEO, Bill Priemer. And we've got the receipts to prove it. Follow along with this infographic to see why the OnBase solution you use today can be the OnBase solution you need for tomorrow.



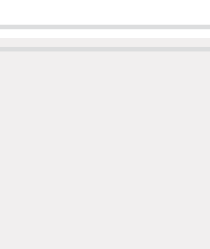
**DIVERSIFY:**  
Tech beyond the IT team



**MODERNIZE**  
your IT stack



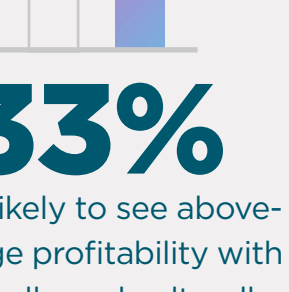
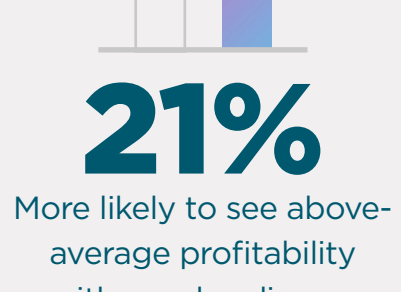
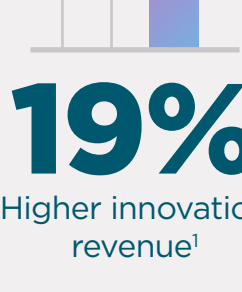
**SHARPEN**  
your competitive edge



**LOW-CODE WITH ONBASE:**  
A safe bet

## DIVERSIFY: TECH BEYOND THE IT TEAM

When diversity scores are high, companies win



But, tech teams aren't very diverse



**NEARLY 7 IN 10**  
High-tech professionals are white<sup>4</sup>

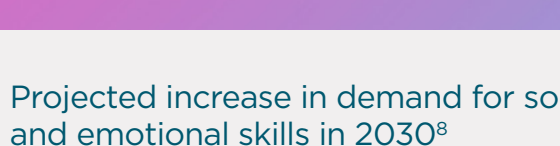
**NEARLY 7 IN 10**  
High-tech professionals are male<sup>5</sup>

And, tech workers are hard to find:



With low-code, you can hire for the future.

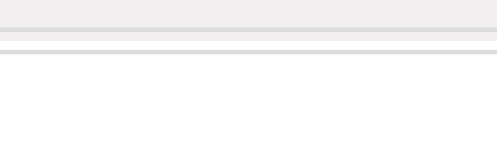
Companies that don't leverage their content because they lack the expertise (but with citizen developers, content can be brought to life)<sup>6</sup>



Companies that say soft skills are increasingly important to company success<sup>7</sup>



Projected increase in demand for social and emotional skills in 2030<sup>8</sup>



Projected rise in demand for entrepreneurship and initiative-taking projected through 2030<sup>9</sup>

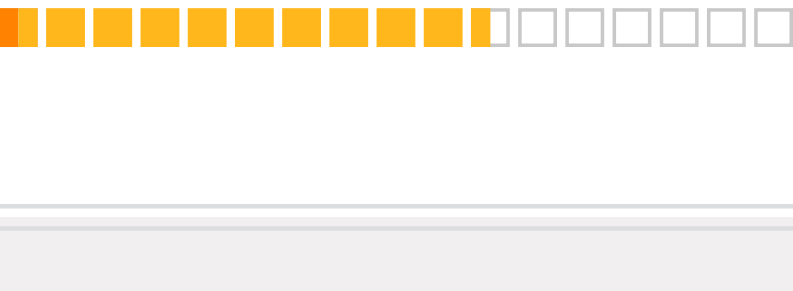


## MODERNIZE YOUR IT STACK

OnBase provides a low-code rapid application configuration platform that minimizes IT sprawl and decreases vendors.

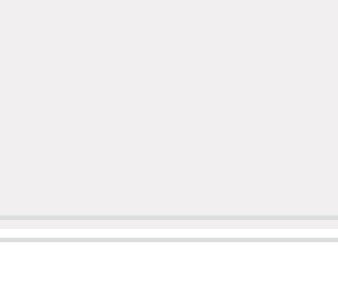
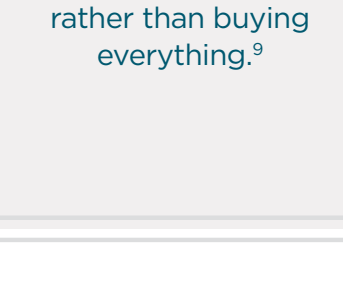
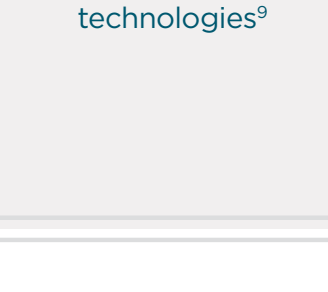
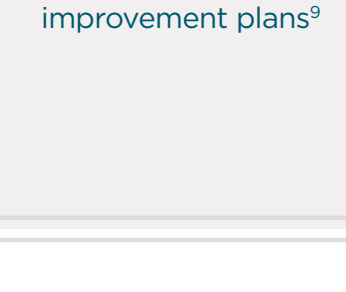
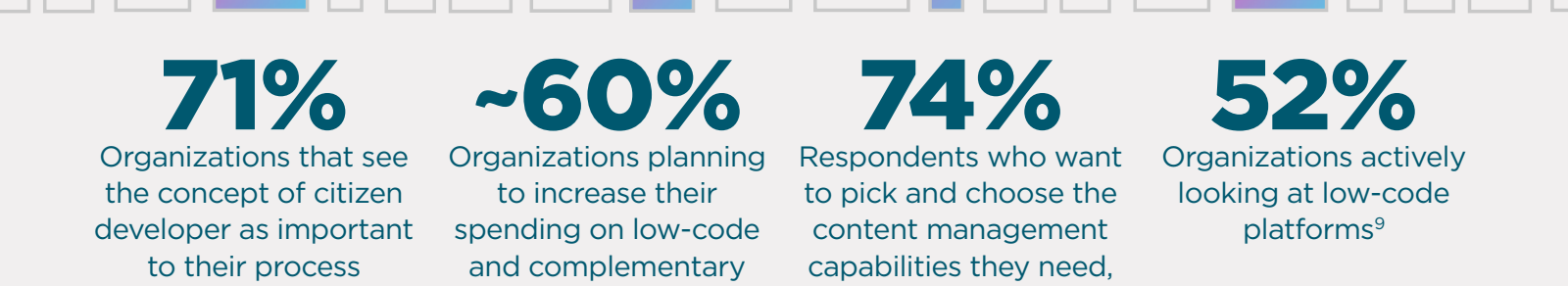


**29%** Companies that report they're managing too many technologies and partners<sup>6</sup>



## SHARPEN YOUR COMPETITIVE EDGE

**CITIZEN DEVELOPER** (sit-uh-zuh-n dih-vel-uh-per) noun  
A tech-smart employee, sometimes found with long IT queues, who assumes direct responsibility for their own processes and process development solution through a low-code technology.

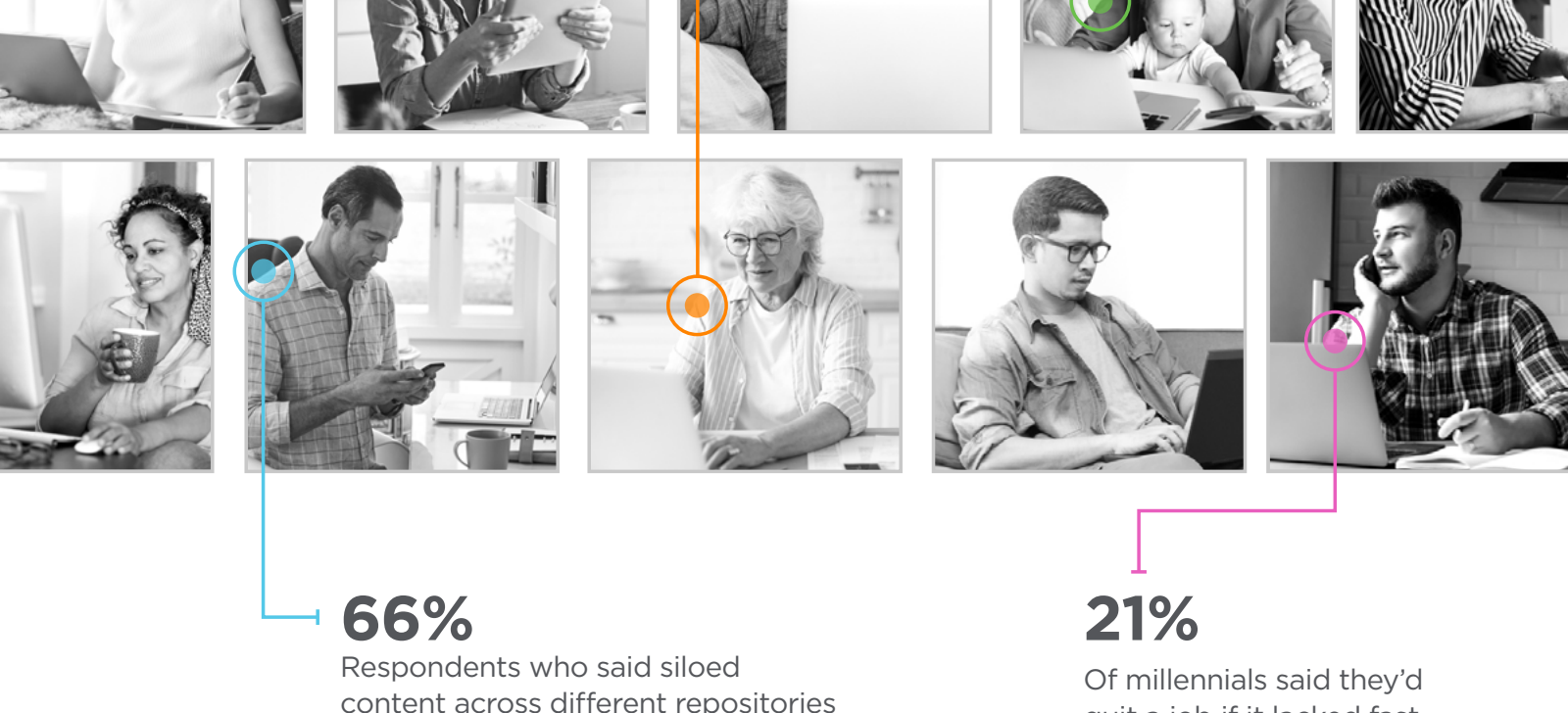


## LISTEN TO YOUR EMPLOYEES

You hired them for a reason. Now keep them, and give them work they'll love.

**88% Gen Z**  
**70% Baby Boomers**  
Say "AI can improve my job"<sup>10</sup>

**2 years**  
Amount of time internal hires outperform external hires<sup>12</sup>

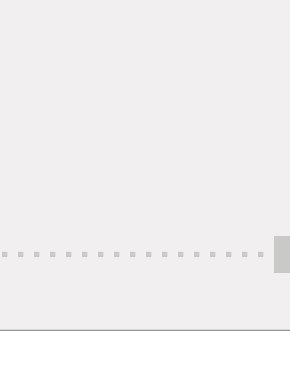
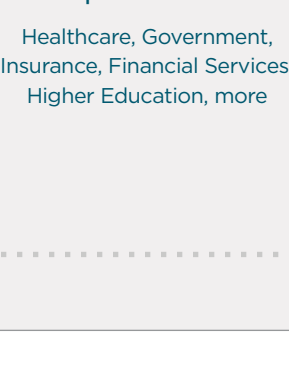
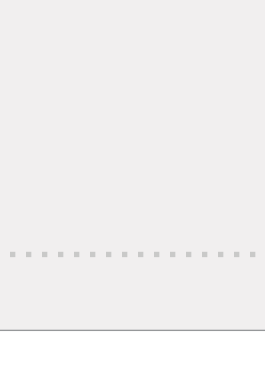
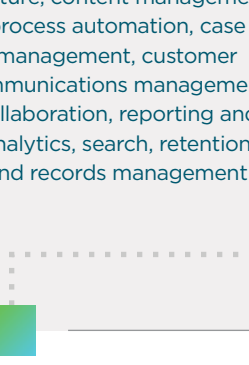


**66%**  
Respondents who said siloed content across different repositories and applications is the largest content-related business challenge.<sup>13</sup>

**21%**  
Of millennials said they'd quit a job if it lacked fast in-office technology.<sup>11</sup>

## LOW-CODE WITH ONBASE: A SAFE BET

OnBase is ready for you to take on tomorrow's technology needs.



Leverage the tools you already have in OnBase by deploying the low-code solutions you have at your fingertips. When you do, you're empowering employees — whether IT pros or tech-savvy IT outsiders — to grow your business processes responsibly, creatively and intelligently.

Ready to learn more? Download the ebook ["Using what you have: 43 ways to leverage OnBase's low-code capabilities across your enterprise."](#) »

1. How Diverse Leadership Teams Boost Innovation, Boston Consulting Group  
2. Delivering Through Diversity, McKinsey & Company  
3. Diversity in High-Tech, Equal Employment Opportunity Commission  
4. Future-Proof the IT Workforce, Gartner  
5. Salary Guide 2020, Robert Half  
6. Content At Your Service, Forrester Consulting on behalf of Hyland  
7. Global Talent Trends 2019, LinkedIn  
8. Skill Shift: Automation and the Future of the Workforce, McKinsey & Company  
9. Integrating Content Services into Low-Code Applications, AIM  
10. The Workforce Institute at Kronos Incorporated  
11. Live Communications  
12. Playing More to Get Less: The Effects of External Hiring versus Internal Mobility  
13. Embracing Content Services, AIM