

Simplify enrollment, Increase adoption, Boost collections.

## Invoice Cloud can help you do it all.

Our electronic bill presentment and payment (EBPP) solutions provide a best-in-class user experience that increases engagement, accelerates e-adoption, and drives results. Couple that with PCI-Level 1 compliant security and true SaaS technology and you have a single platform that delivers everything you need to reduce costs, increase collections, and maximize operational efficiency.



## **Invoice**Cloud®



## Ever-evolving to meet customer needs

# Invoice Cloud clients have the highest electronic payment adoption YOY.

### **Q** Customer engagement

Our UI/UX design drives the level of success that our clients achieve. It begins with simple enrollment, no registration required, and continues to engage customers with 27 event triggered emails and useful payment data delivered according to customer preference.

### Bill Pay reminders

The top reason people don't pay bills is because they forget about them. With bill pay reminders you reduce the "forgot to pay" risk by offering customers the ability to set up the type of reminders that work best for them; email, text, or calendar.

### E Flexible payment options

Simplify the payer experience by allowing customers to pay with the method that is most convenient (credit, debit, ACH/e-check, cash), and the ability to enroll in auto or recurring payments.

### ② Easy-to-use payer portal

Let customers quickly view account activity on their dashboard. Fewer clicks, less data entry and multiple access options (PC, tablet, phone) increase ease of pay, and reduce churn.



# Increase adoption with innovative customer engagement

Our flexible EBPP solution provides streamlined enrollment across all payment options enabling your customers to quickly and easily pay any way they want. Reducing friction in the payment process simplifies checkout and increases payments.

#### → Accelerate collections

Online/text billing notifications, automated paperless enrollment, and one click pay provide added touch points to drive customer payments.

## → Be a technology leader – Software as a Service (SaaS)

We deliver the latest payment technology automatically through our true cloud-based platform, so you're always leading edge with industry best features.

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PCI (Payment Card Industry) Level 1 Compliant with double data encryption, the highest level of security in the industry.

#### ➔ Increase engagement, save time

Engage customers with targeted text and email reminders to drive up e-payments and decrease manual collections. Use the time saved to shift your focus to higher priority items.

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All payments are accepted through a single service that is integrated with your CIS/billing software, ensuring your reconciliation works.

#### • Enjoy efficient CIS/Billing software integration

Only with our partner supported, tight systems integration can you get the benefits of single sign-on, real time data exchange, and coordinated client support.

## **Benefits of true SaaS**

Many software providers claim to deliver SaaS applications. But a true SaaS e-billing and payment platform, like we provide, must be built from the ground up. A traditional on-premise software with "bolted on" e-billing services cannot produce the same exceptional customer experience.

#### $\bigcirc$ Scalable customization

True SaaS uses configuration rather than customization. The Invoice Cloud platform allows clients to configure the services that are offered to their customers.

#### ➔ Efficiency of multi-tenant architecture

The Invoice Cloud platform is a single instance of a software application that serves multiple customers, not a single tenant model used in the cloud. Plus, client data is secured in individual databases, providing superior performance and maintenance.

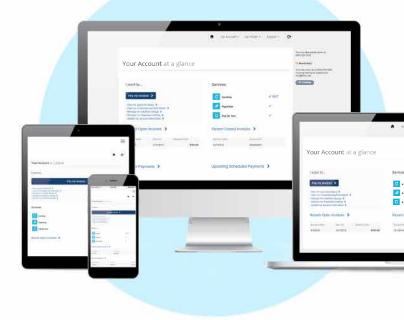
#### Effortlessly enjoy enhancements

True SaaS delivers continuous improvement and requires no maintenance on the client's part. Invoice Cloud only has to maintain one version of our software to upgrade all customers frequently and concurrently.

# We are your trusted advisors.

# Contact us on your preferred device.

Invoice Cloud's responsive design allows you to reach each customer on their preferred device.



# **Invoice**Cloud<sup>®</sup>